





# **BE PART OF HISTORY**AND EXPO LEGACY

Dating back to 1851, World Expos have inspired people from across the globe through their incredible ideas and innovations. From the television to the X-ray machine, every Expo has created a historic legacy with its unique showcase of cutting-edge advances as well as a celebration of human excellence.

EMBARK ON A
JOURNEY OF
A LIFETIME
AND JOIN
THE MAKING OF
A NEW WORLD



# SEE THE WORLD IN ONE PLACE

Visit your favourite countries and discover new places you've never considered. It could change the way you see the world. 190+ pavilions featuring narratives from every corner of the globe.



Witness the world come together and be our guest when Dubai will welcome the world to a once-in-a-lifetime celebration. Under the theme 'Connecting Minds, Creating the Future', game-changing innovations and ideas by the world's brightest minds will change the future of the world as we know it. Be there when history is written once again.



# **WELCOMING VISITORS FROM ACROSS THE GLOBE FOR 6 MONTHS**

The first Expo to be held in MEASA and the first to be hosted in these changed times by a nation and a city known for its ability to imagine and innovate

# 1<sup>ST</sup> WORLD EXPO

IN THE MIDDLE EAST, AFRICA AND SOUTH ASIA REGION

# 200+ PARTICIPANTS

COUNTRIES, MULTILATERAL
ORGANIZATIONS, EDUCATIONAL
ESTABLISHMENTS AND
COMPANIES

# 1 COUNTRY, 1 PAVILION

FIRST TIME IN WORLD EXPO HISTORY

# 20,000 INT'L MEDIA

ON-SITE AND REMOTE COVERAGE

# EXPO 2020 DUBAI UAE



# EXPO IS FOR EVERYONE

Whoever you are, whatever you love, there is something for you at Expo.

# WHOEVER YOU ARE



**FAMILIES** 



COUPLES



**FRIENDS** 



BUSINESS TRAVELLERS



**STUDENTS** 

# WHATEVER YOUR **PASSION**



FOOD



HEALTH & WELLNESS



**ENTERTAINMENT** 



ART



CULTURE & HERITAGE



SCIENCE



**TECHNOLOGY** 



**EDUCATION** 



SUSTAINABILITY



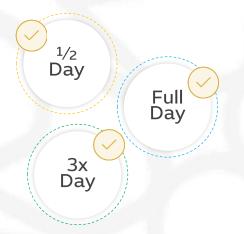
HISTORY



# VISITOR-BASED ITINERARIES

# Itineraries can be tailored to your needs and requirements

With an extensive amount of once-in-a-lifetime experiences that Expo 2020 will offer, make the most of tailored suggested itineraries featuring a selection of highlights.



# EXPO 2020 VISITOR-BASED CURATED ITINERARIES INCLUDE



Take your family on a journey filled with entertainment, interactive activities and educational experiences from all around the world.



Join your partner on a trip around the world and create memories of a lifetime. Whether you're adventurous or romantic couples, Expo has something for everyone.





Health, security and other measures may impact timelines







Sites & pavilions subject to availability



### 200+ PAVILIONS

Discover iconic and signature architecture by countries and Expo 2020 partners.

# **60+ LIVE EVENTS EVERY DAY**

Experience a festival of arts and culture, entertainment in and around the Expo site.

# 100+ FOOD & BEVERAGE OUTLETS

Indulge in innovative culinary experiences and dive into a world of flavours.





# EXPO FOR FAMILIES

**1-DAY** ITINERARY

HIGHLIGHTS

### **FAMILY GUIDED TOURS**



Take your family on a bespoke guided tour to explore country pavilions, educational experiences, and activities that matches your preferences.



# UNIQUE CULINARY **JOURNEYS**

Hungry? Try international dishes and food experiences from around the world that will leave everyone satisfied.



# LIVE ENTERTAINMENT & **PLAY AREAS**

Enjoy along with your kids live international entertainment from around the world and enjoy various public spaces with play areas.



# LISTEN TO A BEETHOVEN-**INSPIRED ROBO-BAND**

- Enjoy a band of robots bringing Beethoven's works to life
- Choose from 155,000 balls in the colors of Germany's flag to interactively explore the country's sustainability efforts



# **PLAY WITH WHALES IN COMOROS**

- Ever wanted to play with humpback whales? Now is your chance!
- Learn about the rarest of turtles and fish
- Smell ylang-ylang, the flower that revolutionized perfume





# **DANCE AND SING ALONG** WITH EXPO'S YOUNG STARS

- Watch UAE school students create a moment for friends, family and students to cherish
- Enjoy performances written, choreographed and directed by fellow students
- Sing and dance along at the iconic Al Wasl Plaza





### LIVE AMONG THE PENGUINS

- Visit the Monaco pavilion and explore the use of cutting-edge robotic baby penguins to observe penguin behaviour
- Play a "jump and run" style game to guide a baby penguin back to safety past the deadly dangers of the Arctic





# **MEET A GIANT FISH & PLAY FOREST PINBALL**

- Meet 'Gnasher', a giant, sharp-toothed machine that represents endless consumption
- Go underneath a dense forest and see how roots communicate with each other
- Risk the planet's future in a game of highstakes pinball





Hop on an Expo Explorer and take in what's to see on this experience of mobility

RIDE ON AN EXPO EXPLORER AND

**WATCH A CULTURAL PROCESSION** 

Hop off to catch the "Colors of the World" procession radiating with energy and celebration





# **JOIN EXPO MASCOT LATIFA IN A MARS INSPIRED PLAYGROUND**

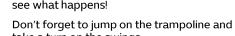
- · Climb your way to Mars through fun nets as you learn all about planets and the universe
- Send signals to the space probe and wait to see what happens!
- take a turn on the swings





- Make your way to Al Wasl Plaza and immerse yourself into a 360 degree experience
- Help Rashid and Latifa battle against Mr. Scrap and find Salama's stolen secrets
- Help them to restore the beauty of our









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# EXPOFOR COUPLES

**1-DAY** ITINERARY

HIGHLIGHTS



# VIRTUAL & AUGMENTED REALITY EXPERIENCES

Experience innovative virtual reality gamification, technology and more.



# **UNIQUE CULINARY JOURNEYS**

Try dishes that cater to your taste buds while also stimulating your mind.



# **CULTURAL & LIVE PROGRAMMES**

Enjoy daily live entertainment from around the world.



# **VISIT THE FRANKINCENSE INSPIRED PAVILION OF OMAN**

- Follow the ancient frankincense route at the stunning pavilion of Oman
- Pay tribute to this precious resin and discover how it has contributed to transportation, knowledge, and manufacturing
- Enjoy authentic Omani cuisine



# TRAVEL THROUGH TIME AT THE **MOBILITY PAVILION**

- Ride on the world's largest passenger lift
- Learn about the history of mobility by meeting nine-metre-tall historical giants
- Discover how AI is changing the way we live, learn and play



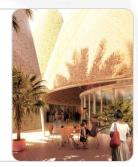
# DRINK OF WATER FROM "THE WELL" AND ENJOY LIVELY ENTERTAINMENT

- Have a refreshing drink at The Well and see a beautiful kaleidoscope of handmade tiles
- Enjoy the magic of the Expo site whilst walking towards your next stop
- Watch jugglers and pop-up theatres and listen to live performances of musical talents from all over the world

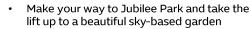


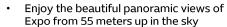
# **LEARN ABOUT SPANISH** HISTORY AND CUISINE

- Be inspired by Spain's historical ties to the Arab world
- Explore the conical shaped pavilion built from reusable materials
- Embark on a romantic culinary journey at a premium fine-dining restaurant and relax at the "Chill Out" terrace



# **CATCH A LIFT TO THE GARDEN IN THE SKY**





Spend a special moment in the luscious green tree -lined upper deck



### ATTEND AN OPERA ON THE GO

- Be sure to check out Opera 360 in Al Forsan
- Witness the first Emirati opera, commissioned for Expo 2020
- Listen to pieces composed by Emirati composer Mohammed Fairouz and produced by the world-class Welsh **National Opera**



### WATCH STARS OF THE WILD

- Discover the magic within Al Wasl Plaza's
- See a stunning immersive show of beautiful creatures bathed in light emerging from all around
- Experience regal birds and wild animals shinning throughout the Plaza



# **INDULGE YOUR SENSES IN GRENADA**

- Relax and feel the calm amongst the beautiful and tranquil water features
- Enjoy smooth Grenadian rhythms
- Take a colourful spice tour that will wow your senses and experience the bean to bar chocolate process



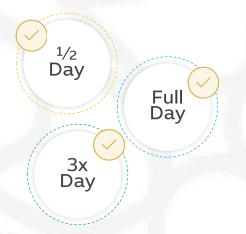




# INTEREST-BASED ITINERARIES

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# EXPO 2020 INTEREST-BASED CURATED ITINERARIES INCLUDE



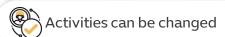
View architectural marvels & country pavilions designed by some of the world's greatest architects, such as Foster + Partners, Grimshaw Architects.



Dine around the world in the country pavilions and experience the future of food. Enjoy entertainment whilst sampling local & regional cuisine.



Discover the latest developments in healthcare industry. Experiment the latest technologies and global best practices that supports the evolution of human wellness.





Health, security and other measures may impact timelines



**Durations** may vary



Walking required



Sites & pavilions subject to availability



# 200+ PAVILIONS

Discover iconic and signature architecture by countries and Expo 2020 partners.

# **60+ LIVE EVENTS EVERY DAY**

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# 100+ FOOD & BEVERAGE OUTLETS

Indulge in innovative culinary experiences and dive into a world of flavours.





# EXPO ARCHITECTURE & DESIGN JOURNEY

**1-DAY** ITINERARY

MORE PAVILIONS TO DISCOVER

### **ITALY PAVILION**



Inspired by ships and sailors to manifest the concept of circular architecture, the circular economy and digital architecture.

# **CZECH REPUBLIC PAVILION**



The S.A.W.E.R system extract water vapour from the air to create an oasis in the desert.

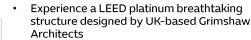
# **BRAZIL PAVILION**

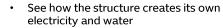


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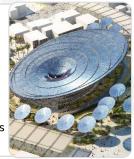
A striking water feature with a tensile structure that references the country's rivers and mangroves.

# EXPLORE THE ARCHITECTURE OF A SELF-SUSTAINING PAVILION

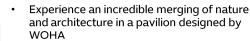


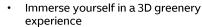


 Walk through an Arabian Wadi and the depths of the forest and take a dive into the ocean



# DISCOVER URBAN INNOVATION AT THE SINGAPORE PAVILION

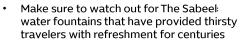




 Explore Singapore's urban innovations in the net-zero environment



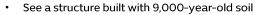
# CELEBRATE A TREASURED PIECE OF ISLAMIC HERITAGE



 See a series of fountains that have been designed exclusively for Expo to recreate this time honored tradition by regional designers and artists



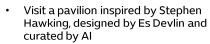
# VISIT A 9,000-YEAR-OLD SOIL ARCHITECTURE OF AUSTRIA



- Discover 38 conical towers with intelligent climate engineering and ventilation
- Take a trip to the Viennese coffeehouse- a cultural landmark recognized by the UN



# EXPERIENCE THE AUGMENTED REALITY IN THE UK PAVILION

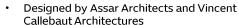


 Learn the techniques behind a coneshaped, cross-laminated timber on a concrete structure, made up of small pieces of solar powered video screens



# LEARN ABOUT THE FUTURE OF DESIGN AT THE BELGIUM PAVILION





 Produces more energy than it consumes through natural light and ventilation, renewable energies and water



# VISIST THE ICONIC FALCON-SHAPED PAVILLION OF THE UAE

- Visit one of Expo 2020 Dubai's most iconic architectures
- Conceptualised by Santiago Calatrava, the architect behind the Opera House in Valencia
- The structure has been designed to represent a falcon taking flight



# WATCH A SHOW AT AL WASL DOME – THE HEART OF EXPO 2020

- Designed by Adrian Smith + Gordon Gill Architecture
- Discover the innovative technology used to piece together the trellis
- Learn about the mechanism behind enveloping it in the material that makes it one of the world's largest 360-degree projection canvases







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# EXPO 2020 DUBAI UAE

# EXPO FOR FOODIES

**1-DAY ITINERARY** 

HIGHLIGHTS



# QUALITY, GUARANTEED

All food vendors at Expo sign the Food Ethos commitment to sustainability and wellness.



### **UNIQUE EXPERIENCES**

Experiences that cater to your tastes while also stimulating your mind.



### **UNMATCHED SCALE**

On peak days at Expo, more than half a million meals will be served on a daily basis.



# TRY THE BEST EXPERIMENTIAL GASTRONOMY IN PERU

- Marvel at experiential gastronomy from around the world based on Peruvian superfoods
- See how superfood of the future Quinoa was cultivated in the past
- Experience the real-time construction of the last Inca bridge, "Q'eswachaka"





# A STATE OF THE ART CLOUD KITCHEN FEATURING ROBOTS

- A not to be missed culinary experience showcasing robots
- Enjoy a showcase of over 30 concepts in a state of the art cloud kitchen operated by Talabat





### **VISIT A THEMATIC PAVILION**

- Ride on the world's largest passenger lift at the Mobility Pavilion
- Go underneath a dense forest and see how roots communicate with each other in the Sustainability pavilion
- Join a journey of self-discovery and see your ability to make a difference in creating a better world at the Opportunity Pavilion





# ENJOY THE FAMOUS AL BAIK RIGHT AT EXPO

- Try one of the most famous Saudi restaurants right in the heart of Expo
- Experience first hand why people rave about their broasted chicken and shrimp





### **EVER TRIED TURKMEN CUISINE?**

- See the majesty of the Akhal-Teke
- Discover a digital 'crop' moving and growing as it responds to touch
- Sample traditional Turkmen cuisine such as Ploy, Manty, Kefir or Shashlyk





# WATCH AL WASL SHOW ON A 360-DEGREE CANVAS

- Watch a live musical "The Ship of Human Endeavor" at the iconic Al Wasl
- Imagined by director Shekhar Kapur with music by A.R. Rahman
- Take a voyage in search of human connection to each other, the natural world and the cosmos





# ENJOY LUNCH WITH SIGNATURE STARS OR LOCAL GEMS

- Discover GCC's star chefs, pass by the signature stars tapaz bar or enjoy a relaxing meal at the lounge
- Pass by Farrago where you will have culinary pods representing dishes from participating countries
- Try a dish from one of the local gems handpicked by Expo to showcase their food





# EXPERIENCE THE FUTURE OF FOOD FOR DINNER

- Experience 300 years of human development through a journey of taste
- Enjoy delectable dishes like aerogel meringues, bioluminescent jelly fish, a tart of levitated peas







# EXPOHEALTH & WELLNESS JOURNEY

**1-DAY** ITINERARY

Discover the latest developments in healthcare industry exclusively at Expo 2020. Experiment the latest state-of-the-art technologies, artificial intelligence, virtual reality and global best practices that supports the evolution of human wellness.

# **EXPERIENCE** EXPO 2020 DUBAI

### 200+ PAVILIONS

Discover iconic and signature architecture by countries and Expo 2020 partners.

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# EXPO HEALTH & WELLNESS JOURNEY

**1-DAY ITINERARY** 

RELEVANT EXPO LIVE **PROGRAMME** 



### **ARGENTINA PAVILION**

Smart insoles that monitor foot amputations caused by diabetes.



### INDIA PAVILION

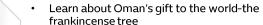
Clean Birth Kit distribution to healthcare workers in rural areas to tackle childbirth death and newborn care.



### LATVIA PAVILION

Interactive face motion games for effective therapy in children with speech impediments and facial disabilities.





- Discover the benefits of this aromatic resin used in incense and perfumes
- Find out how it has contributed to advancements in transportation, knowledge, and manufacturing



# **LEARN ABOUT THE BEST PRACTICE** PROGRAMME IN HEALTHCARE

- Discover innovative solutions for critical global health challenges
- See how we can fight neglected tropical diseases using mobile phones
- Find out how we can deliver medical supplies in minutes to remote communities through humanitarian drone corridors



# **EXPERIENCE THE STORY OF WATER** AT SABEEL FOUNTAINS

- Have a sip of water at one of the Sabeel drinking water fountains
- Experience a story of water as a priceless, shared resource
- Discover how humanity should respect and relate to water as one of its most precious resources





# **DISCOVER YLANG YLANG - THE ESSENCE OF HEALTH**

- Learn about the healing power and production cycle of Ylang Ylang in the Comoros Pavilion
- See the plant that transforms into the final Chanel No 5 perfumes in stores worldwide
- Immerse yourself in a story of new beginnings, of promise and natural potential





# **DISCOVER 4D PRINT OF LIVE CELLS IN BELARUS**

- Explore how humanity can learn from the natural world
- See medical teleportation using 3D models and experience surgeries in real time
- Discover a 4D printer, which can reproduce live cells as part of a range of innovative new technologies





# **GET ACTIVE AT THE SPORTS HUB**

- Pass by the Sports, Fitness and Wellbeing Hub, a 5400 square meter space dedicated to sporting
- Watch a game and you may even catch a celebrity sports star
- Take part in a sporting event of your choice





# RIDE A BIKE OR ATTEND A YOGA **CLASS IN JUBILEE PARK**

- Make your way to the Jubilee Park, a beautifully landscaped area with water features that evoke a green oasis
- Attend a yoga class or ride a bike after having a meal at one of the many F&B facilities
- Avail some souvenirs such as a unique camel soap bar with antibacterial properties





# **NOURISH YOURSELF WITH SUPERFOODS IN PERU**

- Marvel at experiential gastronomy from around the world based on Peruvian superfoods
- See how superfood of the future Quinoa was cultivated in the past
- Experience the real-time construction of the last Inca bridge, "Q'eswachaka"









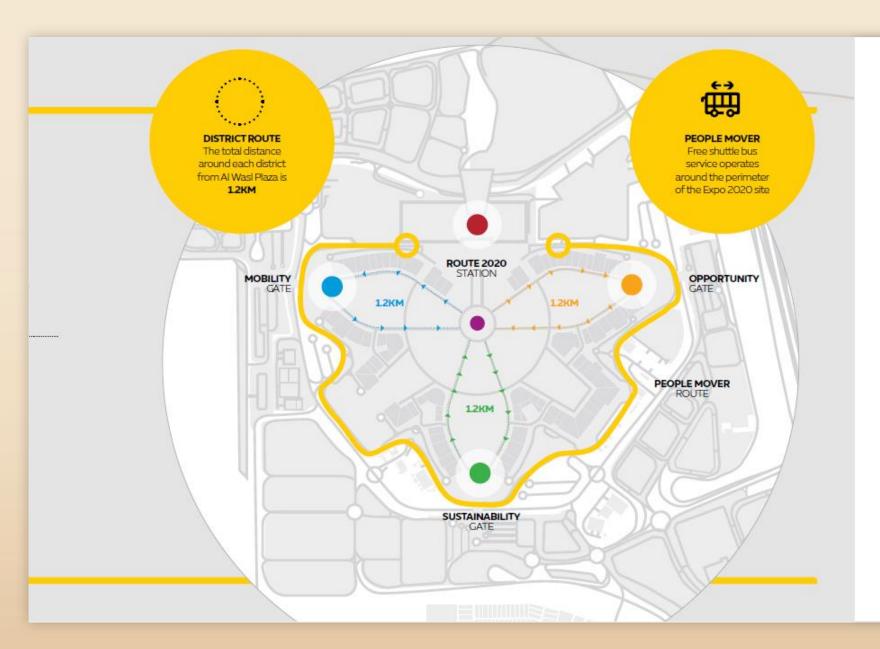
OPPORTUNITY

MOBILITY

SUSTAINABILITY

# **EXPO SITE MAP** LEGEND

Mobility Pavilion	01
Mobility District	02
Dubai Exhibition Centre	03
Route 2020 Metro Station	04
Al Wasl Plaza	05
Opportunity District	06
Opportunity Pavilion	07





# ON SITE **SERVICES**



### **MULTILINGUAL TOURS**

Standard and customized Expo tours are available in various languages for individuals and groups of any size.



### STROLLER RENTAL

Single and double strollers for infants will be available at 11 Visitor Centres These are on first-come-first-serve basis and against a charge.



### WHEELCHAIRS & ASSISTANCE BUGGIES

Manual and electronic convenience vehicles will be offered at 11 Visitor Centres. These are on first-come-first-serve basis and against a charge.



### PEOPLE MOVER

A free shuttle bus service will operate moving guests between pavilions and venues. Signage will direct quests to the closest station.



### FIRST AID AND MEDICAL SERVICES

There will be several medical centers available. In emergency cases, a complimentary ambulance will transfer guests to a government hospital.



### VISITOR SERVICES

There are 15 Visitor Services throughout the site. Visitor Services kiosks will feature support staff, digital signage, maps and apps.

# COVID-19 **SAFETY MEASURES AT EXPO 2020**



The health and wellbeing of visitors, and everyone living in and visiting the UAE is our top priority. Expo 2020 Dubai follows guidance from the UAE Ministry of Health and Prevention and Dubai Health Authority, and the latest information and advice from the World Health Organization.

# **KEEPING YOU SAFE: MEASURES** & PRECAUTIONS



Thermal cameras at arrival points



Face masks to be worn at all times by visitors and staff



2-metre social distancing regulations



Regular cleaning and sanitisation of venues and common areas



Hand-sanitiser stations positioned at regular intervals around the site



Appropriate facilities and specialist staff to manage any potential medical issues on site

# **ENSURING SOCIAL DISTANCING**



Capacity limits to control the maximum number of people permitted in venues



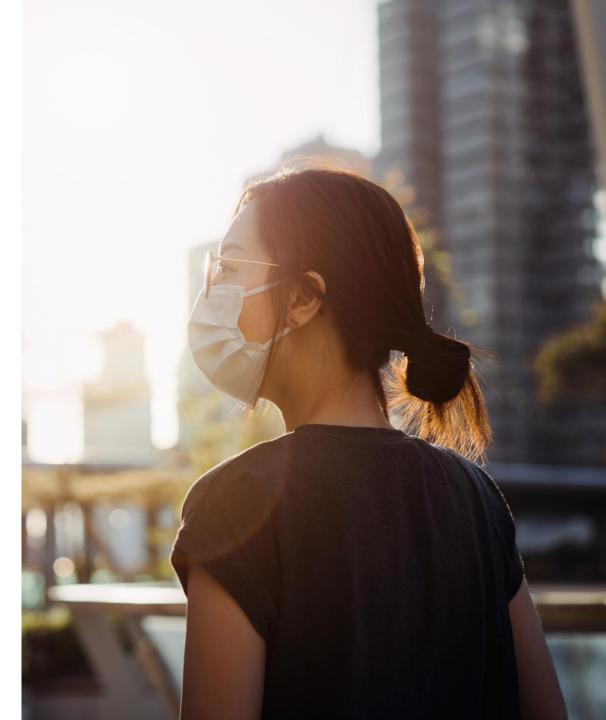
Floor markings to encourage social distancing in are as where visitors could queue or congregate



Signage and posters throughout the site that reinforce the importance of social distancing



Designated staff who will be responsible for monitoring and regulating social distancing across the site





# EXPO 2020 DUBAI THANKS ITS PARTNERS FOR THEIR SUPPORT

OFFICIAL PREMIER PARTNERS











































OFFICIAL PROVIDERS

















